

IF THEY
ASK
FOR CIGARETTES

YOU
ASK
FOR I.D.

IT'S THE
LAW

Selling tobacco products to
persons under 18 is illegal.

HERE'S HOW

The expiration date.
An expired license is not valid I.D.

**The word "duplicate" on the
card.** Someone else may have the

Consistency of numbers.

The typeface for the birth date should match the typeface on the rest of the card.

The state logo. A state seal or logo that is partially missing is a sign of tampering.

Pinholes on the surface. Bleach may have been used to "white out" part of a date.

The person in the photo. Make sure the picture and the height and weight on the card match the customer.

WHAT TO DO IF YOU HAVE DOUBTS ABOUT AN I.D.

Ask for a second piece of I.D.

People with fake I.D.'s rarely carry back-up identification.

Quiz the customer about basic information on the card, such as birth date, middle initial or zip code.

If you are not **absolutely convinced** that an I.D. card is valid and authentic, do not sell cigarettes or other tobacco